

# SMART Goals



For instructions on using SMART Goals, visit: [digitalmarketingfocus.com/what-are-smart-goals](https://digitalmarketingfocus.com/what-are-smart-goals)

## GOAL:

S	<b>Specific:</b> Use the 5 "W" questions. Who? What? When? Where? Which?
M	<b>Measurable:</b> How will you keep track of your goal and measure success?
A	<b>Achievable:</b> What makes your goal attainable?
R	<b>Relevant:</b> Is your goal relevant to your long-term objectives?
T	<b>Time-bound:</b> Set deadlines to keep you on track and motivated.